

**October 25th, 2023**

Dear Kelli,

I am writing to you regarding a concerning matter that involves the son of a Denny's executive.

As you're aware, the organization I represent—Animal Equality—has been attempting to engage with Denny's since November 2022. Our team would like to discuss with you the ongoing, serious concerns of your customers regarding the failed commitment to end gestation crates for pregnant pigs in Denny's supply chain. Despite numerous emails and phone calls, including thousands of communications from the public, we have received no replies since February 2023.

That is, until last Tuesday, and the response shocked us.

On Tuesday, October 17, fellow citizens joined us for a demonstration outside of the Denny's Franchise Association Convention and Trade Show in Kansas City. During this event, the photographer captured a photo of what appears to be a representative of Denny's, who is giving the finger to the peaceful demonstrators.

As you can see in the attached photo, the badge worn by this person appears to have the Denny's logo and the name 'Ryan Magro' on it. We believe this person to be the son of an Executive of the Denny's Franchisee Association, Barbara Magro.

When our team first saw the image, we were shocked. Since we haven't received any response from you in the past nine months of attempted communications, we can only question if this represents Denny's. Kelli, is this Denny's statement? Is this *really* how the company feels about its customers' concerns?

As a global and professional team of advocates, Animal Equality holds public demonstrations to give a platform to consumers concerned for the well-being of animals in supply chains like Denny's. Our events, like the one in Kansas City, serve as a platform for the [two-thirds of Americans](#) who unequivocally reject the use of gestation crates. That is why the unprofessional behavior of this Denny's representative is shocking. It constitutes a thoughtless response to a serious matter that the majority of Americans stand behind.

Kind Regards,



Sharon Núñez  
**President - Animal Equality**